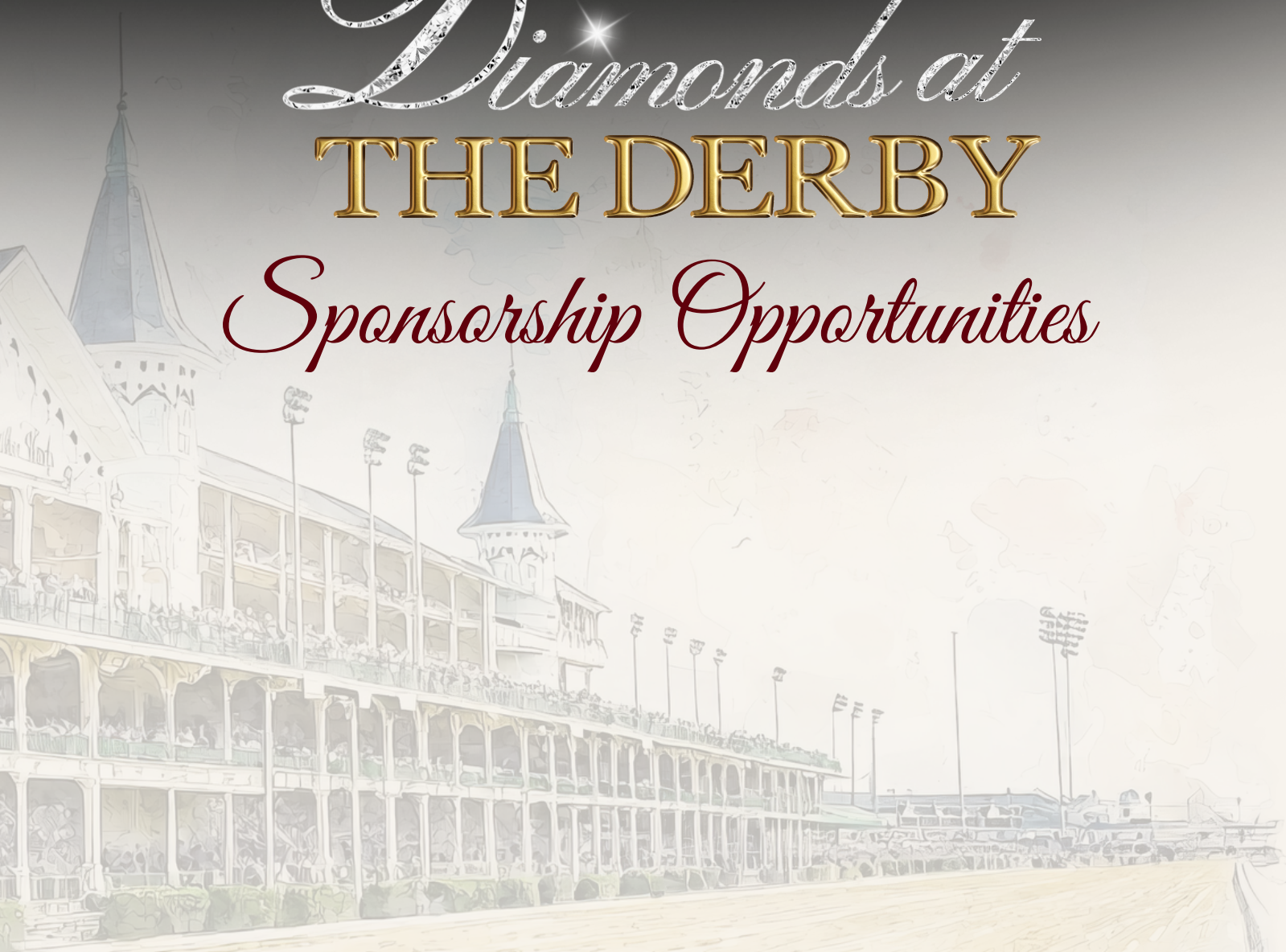




Diamonds at **THE DERBY** *Sponsorship Opportunities*



October 16th

6 PM- CYNTHIA LAKE ARENA
18110 JOHNSON ROAD
BAKERSFIELD, CA 93314

CHANGING LIVES

One Stride

AT A TIME

At MARE Riding Center, we believe in the extraordinary power of horses to bring out the strength, confidence, and potential in every individual.

Your partnership helps us provide life-changing equine-assisted services to children, adults, and veterans with disabilities, creating hope, healing, and opportunity one rider at a time.



100+ INDIVIDUALS
served each week through our equine-assisted programs



CHILDREN, ADULTS & VETERANS
supported with physical, cognitive, emotional, and behavioral needs



35+ YEARS
of serving Kern County as a trusted 501(c)(3) nonprofit



14 THERAPY HORSES
who change lives every day



74% DONOR SUPPORTED
ensuring access for individuals and families in our community



**CONFIDENCE, INDEPENDENCE.
STRENGTH, JOY.**
That's the MARE difference.



SPONSORSHIP OPPORTUNITIES

Be a Part of Something Extraordinary

All sponsors receive recognition throughout the event. Sponsorships of \$2,500 and above receive logo or name recognition on MARE's event website, social media platforms, event signage, and event presentation materials, in addition to the unique benefits outlined below.



DIAMOND SPONSOR PRESENTING SPONSOR

\$25,000



**2 FEATURED RACES
10 HORSES**

As the premier sponsor of Diamonds at the Derby, your organization will receive the highest level of visibility and recognition while helping MARE provide life-changing equine-assisted services for children, adults, and veterans.

INCLUDES:

- Event naming recognition as "Diamonds at the Derby presented by [Sponsor Name]"
- Presenting Sponsor recognition throughout the event
- Naming rights to the Opening Race and Final Race
- Naming rights for 10 horses featured in the evening's race experience
- VIP seating for 20 guests with premier table placement
- Exclusive pre-event reception for sponsor guests
- Full-page advertisement in the event program
- Top billing on event website, printed materials, digital materials, event signage, email communications, and press releases when applicable
- Opportunity to provide a branded item or promotional piece for guest tables

IMPACT:

Your sponsorship helps provide life-changing equine-assisted services to children, adults, and veterans while supporting the horses that make healing possible.



SPONSORSHIP OPPORTUNITIES



WINNER'S CIRCLE

\$15,000

INCLUDES:

- Naming rights to 1 featured race
- Naming rights for 6 horses
- VIP table for 10 guests
- Exclusive pre-event reception access
- Half-page advertisement in event program
- Premier logo placement
- Recognition during race announcements



1 RACE
6 HORSES



GRANDSTAND SPONSOR

\$10,000

INCLUDES:

- Naming rights to 1 featured race
- Naming rights for 4 horses
- VIP table for 10 guests
- Exclusive pre-event reception access
- Quarter-page advertisement in event program
- Featured logo placement
- Recognition during race announcements



1 RACE
4 HORSES



JOCKEY CLUB SPONSOR

\$7,500

INCLUDES:

- Naming rights to 1 featured race
- Naming rights for 2 horses
- Reserved table for 10 guests
- Exclusive pre-event reception access
- Recognition during race announcements



1 RACE
2 HORSES

SPONSORSHIP OPPORTUNITIES



HEART OF THE HERD SPONSOR \$5,000

SUPPORTING THE HORSES THAT MAKE HEALING POSSIBLE

INCLUDES:

- Naming rights for 5 horses
- Reserved table for 10 guests
- Exclusive pre-event reception access
- Recognition during the Mission Moment
- Event recognition throughout the evening



5 HORSES



VICTORY LAP SPONSOR

\$5,000

LATE-NIGHT BITES

INCLUDES:

- Exclusive naming rights to the Victory Lap “Late Night Bites” experience
- Naming rights for 5 horses
- Reserved table for 10 guests
- Exclusive pre-event reception access
- Recognition at snack station and throughout the evening



5 HORSES



CLUBHOUSE LOUNGE SPONSOR \$5,000

INCLUDES:

- Naming rights to the Clubhouse Lounge
- Naming rights for 5 horses
- Reserved table for 10 guests
- Exclusive pre-event reception access
- Lounge signage and recognition



5 HORSES



SPONSORSHIP OPPORTUNITIES



RUN FOR THE ROSES SPONSOR \$5,000

THE SIGNATURE DERBY EXPERIENCE

INCLUDES:

- Recognition as the exclusive Run for the Roses Sponsor
- Naming rights for 5 horses
- Reserved table for 10 guests
- Exclusive pre-event reception access
- Featured recognition as the sponsor of the event's signature Derby-inspired experience



5 HORSES



PHOTO FINISH SPONSOR \$5,000

INCLUDES:

- Naming rights to the photo/media experience
- Naming rights for 5 horses
- Reserved table for 10 guests
- Exclusive pre-event reception access
- Recognition in event recap media



5 HORSES



CHURCHILL DOWNS COCKTAIL CLUB SPONSOR \$3,500

INCLUDES:

- Signature cocktail naming rights
- Naming rights for 3 horses
- Bar signage recognition
- 4 event tickets



3 HORSES

SPONSORSHIP OPPORTUNITIES



SWEET STAKES SPONSOR

\$2,500

INCLUDES:

- Dessert sponsorship recognition
- Naming rights for 3 horses
- 4 event tickets



3 HORSES



BLUE RIBBON MOCKTAIL SPONSOR

\$1,000

INCLUDES:

- Mocktail station recognition
- Naming rights for 2 horses
- 2 event tickets
- Event program recognition



2 HORSES



From Racetrack to Purpose

Friendly Outthedor (aka "Teddy"), a retired Thoroughbred racehorse, now helps veterans and participants experience healing, connection, and growth through MARE's programs

BEYOND RACE DAY

Directly Fund the Mission

At MARE Riding Center, we believe the most meaningful donor experiences happen when you witness the impact of your support firsthand.

Program Partners are invited beyond the gala and into the heart of our mission through exclusive opportunities to meet participants, interact with our therapy horses, observe programs in action, and experience the life-changing work your investment makes possible.

Whether supporting a child taking their first independent steps on horseback, a veteran finding renewed purpose, or a family discovering hope through equine-assisted services, your partnership becomes part of a story that lasts far beyond race day.

EXCLUSIVE PROGRAM IMPACT EXPERIENCES MAY INCLUDE:

- Private behind-the-scenes tours
- Participant success stories
- Therapy horse meet-and-greets
- Program demonstrations
- Exclusive photo opportunities
- Annual impact updates

PROGRAMS AVAILABLE FOR SPONSORSHIP

- HIPPO THERAPY
- THERAPEUTIC ADAPTIVE HORSEMANSHIP
- STABLE SKILLS
- CAMP BLISS
- STABLE FORCES VETERANS PROGRAM
- OPERATION ENDURANCE
- EQUINE SIMULATOR PROGRAM

Why Become a Program Partner?

Unlike traditional event sponsorships, Program Partnerships provide direct support to MARE's mission while offering a unique opportunity to experience the impact of your investment firsthand. These partnerships help fund participant scholarships, horse care, adaptive equipment, program expansion, and innovative services that create hope, healing, and opportunity throughout our community.



PROGRAM PARTNERSHIPS

Directly Fund the Mission



PREMIER PROGRAM PARTNER

\$25,000

Support one of MARE's cornerstone programs through transformational funding that directly impacts participant access, staffing, horse care, scholarships, equipment, and program growth.

INCLUDES:

- Recognition as Presenting Partner of a selected program for one year
- Private Program Impact Experience for up to 10 guests
- Opportunity to meet participants, instructors, and therapy horses
- Exclusive program demonstration or behind-the-scenes tour
- Logo/name recognition on applicable program materials
- Featured recognition on website and annual report
- Dedicated social media spotlight
- Recognition during Diamonds at the Derby presentation



PROGRAM CHAMPION

\$10,000

Provide significant support to one of MARE's life-changing programs and help expand access to participants and families in need.

INCLUDES:

- Exclusive Program Impact Experience
- Opportunity to observe a program session and meet the horses and participants your support impacts
- Recognition associated with selected program
- Recognition on MARE's website, annual report, and social media platforms
- Recognition during event program



PROGRAM ADVOCATE

\$5,000

Help strengthen and sustain the programs that create hope, healing, and opportunity for participants and their families.

INCLUDES:

- Exclusive Program Impact Experience
- Meet the horses and participants benefiting from your support
- Recognition associated with selected program
- Website and social media recognition
- Recognition during event program

EVENT TICKETS & TABLES

The opportunity to support MARE Riding Center's life-changing equine-assisted programs for children, adults, and veterans with disabilities.



INDIVIDUAL TICKET

\$150

INCLUDES:

- Admission for one guest
- Interactive Dinner and cocktails
- Access to all 10 featured races
- Live auction opportunities, Race wagering, and prize opportunities
- Entertainment, photo experiences, and event activities



GENERAL ADMISSION TABLE

\$1,500

INCLUDES:

- Table for 10 guests
- Interactive Dinner and cocktails
- Access to all 10 featured races
- Live auction opportunities
- Race wagering and prize opportunities



VIP TABLE

\$2,000

INCLUDES:

- Reserved VIP table for 10 guests
- Premium seating placement
- Exclusive pre-reception access for all guests
- Interactive dinner and cocktails
- Live Auction Access to all races, auctions, and event activities
- Recognition in the event program

THE EVENT EXPERIENCE

A Night to Remember

Diamonds at the Derby is an unforgettable evening where excitement, elegance, and impact come together in support of MARE's life-changing mission.



COCKTAIL RECEPTION & HOSPITALITY

Sip signature cocktails & mocktails, and mingle with friends, old and new.



10 SPONSORED RACES

Experience the thrill of the track with ten exciting races with fantastic prize opportunities.



DINNER & DERBY DELIGHTS

Enjoy a delicious interactive dinner with culinary flare.



PHOTO OPPORTUNITIES & MEMORIES

Capture the moment in our photo experiences and share the fun!



DERBY STYLE & HAT CONTEST

Dress to impress and compete in our derby hat contest



AUCTIONS & RAFFLES

Bid big on incredible items, and unique unforgettable packages.



Every race, Every bid, Every dollar.

CHANGES LIVES

JOIN US IN THE WINNER'S CIRCLE

Sponsorship Commitment Form

Thank you for considering a partnership with MARE Riding Center.

Together, we are creating hope, healing, and opportunity for children, adults, and veterans throughout our community.

SPONSORSHIP LEVEL

PLEASE SELECT ONE

- ☐ \$25,000 Diamond Sponsor (Presenting)
- ☐ \$15,000 Winner's Circle Sponsor
- ☐ \$10,000 Grandstand Sponsor
- ☐ \$7,500 Jockey Club Sponsor
- ☐ \$5,000 Heart of the Herd Sponsor
- ☐ \$5,000 Victory Lap Sponsor
- ☐ \$5,000 Clubhouse Lounge Sponsor
- ☐ \$5,000 Run for the Roses Sponsor
- ☐ \$5,000 Photo Finish Sponsor
- ☐ \$3,500 Churchill Downs Cocktail Sponsor
- ☐ \$2,500 Sweet Stakes Sponsor
- ☐ \$1,000 Blue Ribbon Mocktail Sponsor
- ☐ \$2,000 VIP Table
- ☐ \$_____ GA Tickets & Tables

ADDITIONAL GIFT

☐ I cannot attend, but I would like to support MARE's mission with a gift of:

\$ _____

SPONSOR INFORMATION

Name(s): _____

Company: _____

Address: _____

Phone: _____

Email: _____

IMPORTANT DATES



Sponsor logos & program advertisements for print due: **September 1st, 2026**

(661) 589-1877 or
Kimiko@mareridingcenter.com

PAYMENT OPTIONS

- ☐ Invoice Me
- ☐ Check Enclosed
- ☐ Please Contact Me
- ☐ Scan QR Code



Please make checks payable to: MARE Riding Center
P.O. Box 21916, Bakersfield, CA 93390

