

Sponsorship Opportunities

Kentucky Derby ~ \$8,000

- Your Company hosts the Champagne reception: glasses engraved with your company logo
- Full-page advertisement in the event program
- Logo displayed in media campaign, premium placement
- One reserved VIP table for 8
- \$100 Casino Cash for each of your guests
- Ownership of two horses in each of the 6 races that will be run at the event
- 1st and Last Race named in your honor
- Logo on event webpage

Win – 5,000

- Half-page advertisement in event program
- Logo displayed in media campaign
- One reserved VIP table for 8, premium placement
- \$75 Casino Cash for each of your guests
- Ownership of one horse in 6 of the races
- One race named in your honor
- Logo on event webpage

Place ~ \$3,000

- Quarter-page advertisement in event program
- Logo displayed in media campaign
- One reserved table for 8, premium placement
- \$50 Casino Cash for each of your guests
- Ownership of one horse in 4 of the races
- One race named in your honor
- Logo on event page

Show ~ \$1,500

- Company listed in media campaign and event program
- One reserved table for 8, premium placement
- \$25 Casino Cash for each of your guests
- Ownership of one horse in 3 of the races
- One race named in your honor
- Logo on event page

Casino Table Sponsorship ~ \$750

- Casino Table named in your honor
- 2 event admission tickets
- Your company card or promotional item handed out to all guests (*must provide promotional item or materials*)

Advertising Opportunities ~

- Quarter page ad in event program - \$250
- Logo on website event page & event slides - \$100
- Name a racehorse (*Winning horses receive prizes*)-\$25



YES!

We would like to reserve our sponsorship opportunity today to assist M. A. R.E. in the mission of providing "Hope on Horseback" for Kern County's exceptional equestrians.

Saturday — March 25th, 2023
5:00 p.m. @ MARE RIDING CENTER

___ Kentucky Derby	\$8,000
___ Win	\$5,000
___ Place	\$3,000
___ Show	\$1,500
___ Casino Table	\$750
___ Other	\$_____

Company _____

Name _____

Address _____

City _____

State, Zip _____

Phone _____

Fax _____

Email _____

Please Return to:
M.A.R.E. Riding Center
P.O. Box 21916
Bakersfield CA 93390
(661) 589-1877

Cost of an Individual ticket is \$125

Thank You

501(c)3 – Tax ID: 77-0297678