

M.A.R.E. RIDING CENTER  
P.O. BOX 21916 BAKERSFIELD, CA 93390

Dear Business and Supporter,

M.A.R.E. Riding Center is very excited to be celebrating its 33rd year serving Kern County. This year's Diamonds and Denim event will be held on **Saturday, October 7th, 2023** at our very own equestrian facility. Diamonds and Denim supports children, adults, and veterans of our community with physical, cognitive, and emotional challenges. These individuals find strength and independence through our equine-assisted services that develop horsemanship skills and provide the healthful benefits of interacting with horses. This evening will showcase just how enriching our program can be.

Diamonds and Denim supports individuals and families like the Wasson family. Cindy, mother of Patrick, shares that "one of the few joys in Patrick's life is riding 'George' at MARE. Now 32 years old, Patrick suffered a severe traumatic brain injury at 18 which changed his life forever. Subsequently he was also diagnosed with a rare genetic condition, Cerebrotendinous Xanthomatosis, that leads to neurological degeneration. Despite all his challenges, Patrick brightens up the minute he pulls into the parking lot at MARE. The staff and volunteers possess amazing patience and tolerance, as Patrick never stops talking. The equine program has been beneficial both mentally and physically. Patrick has noted improvements in balance, following instructions, and with anxiety. Thank you to MARE for giving Patrick something positive to look forward to each week."



**We hope your business will consider supporting our cause by donating an item or experience to MARE Riding Center's Diamonds and Denim event.** This donation would be an excellent addition to the evening and would certainly increase the amount of funds raised in our live or silent auction. In return for your donation, we would like to offer you promotional recognition on our web and social media sites, in the event catalog, auction signage and event recognition. If you can make this donation, please contact us.

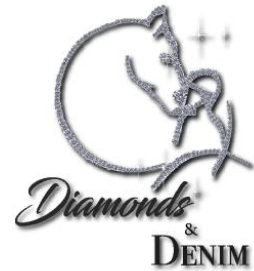
If your company desires additional promotional advantages, we can discuss more options with you. Thank you very much for your consideration of our request.

Sincerely,

Kimiko Kobayashi

[Kimiko@mareridingcenter.com](mailto:Kimiko@mareridingcenter.com)

501c3 tax ID# 77-0297678



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## Sponsorship Opportunities

### **In-kind Diamond ~ \$1,000+**

Two Tickets to Diamonds & Denim  
Half page ad/logo in event program  
Website & social media coverage  
Logo on event webpage

### **In-kind Silver ~ \$250-\$499**

Logo in event program  
Logo on website & social media accounts  
Logo on website event page

### **In-kind Gold ~ \$500-\$999**

Quarter page ad/logo in event program  
Website & social media coverage  
Logo on website event page

### **In-kind Bronze ~ \$100-\$249**

Name in event program  
Logo on website event page

*We would like to take advantage of this sponsorship opportunity today to assist M. A. R.E. in the mission of providing "Hope on Horseback" for Kern County's exceptional equestrians.*

**Saturday October 7th, 2023  
5:30 p.m. @ MARE RIDING CENTER**

\_\_\_ Diamond \_\_\_ Gold \_\_\_ Silver \_\_\_ Bronze

Item description \_\_\_\_\_

Value \_\_\_\_\_ Expiration/Restrictions \_\_\_\_\_

Company \_\_\_\_\_

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

**Please email or mail to:**

**M.A.R.E. Riding Center - P.O. Box 21916 - Bakersfield CA 93390 - (661) 589-1877 - 501(c)3 - Tax ID: 77-0297678**

Email artwork & logos to: [Kimiko@mareridingcenter.com](mailto:Kimiko@mareridingcenter.com) no later than September 18<sup>th</sup>, 2023